Why invest in Economic Development?

- **Diversifying the Economy** – To make sure ND expands on its core industries and adds more, EDND focuses on the diversification of its economy.

- **Increasing North Dakota’s Competitiveness** – For North Dakota businesses to compete on a global scale, the state must address challenges facing existing companies and be attractive to companies seeking expansion into the state.

- **Growing from Within** – Supporting an attractive and vibrant entrepreneurial ecosystem is key to realizing the economic benefits of homegrown innovations and investments.

- **Meeting Growing Needs** – A growing economy requires investment in essential components such as workforce, housing, childcare, community services, and quality of life amenities.

- **Linking Industry and Education** – With today’s growing workforce needs, economic development professionals serve a critical role of connecting growing businesses to education resources and research and development capacity.

- **Creating Vibrant Communities** – Supporting a quality of life that attracts and retains talent is vital to maximizing our state’s growth potential.

*Championing the growth and diversification of North Dakota’s economy through professional development, networking, and advocacy.*
The Role of EDND

Advocacy and Lobbying
• Represent ND economic development interests in public policy matters
• Collaborate with stakeholders

Knowledge Sharing
• Offer educational programs for community leaders
• Serve as a source of information
• Provide opportunities for members to have an input on association activities

Association Leadership
• Grow membership to strengthen the economic development community’s voice
• Bolster the organization
• Expand the outreach of EDND and economic development
• Build relationships to maximize resources

What Economic Developers Do
• Advocating for necessary infrastructure and technology improvements to allow businesses to be successful.
  • Linking business prospects with officials and prospective partners.
  • Creating vibrant communities that attract workers to live and work.
    • Facilitating business start-ups, retention and expansions.
    • Fostering entrepreneurship.
  • Linking prospects with funding sources.
  • Serving as an information resource.
    • Marketing the area.

For more information or to join visit www.ednd.org or call 701-355-4458 to join today!