

Why invest in Economic Development?

-  Diversifying the Economy – To make sure ND expands on its core industries and adds more, EDND focuses on the diversification of its economy
-  Increasing North Dakota's Competitiveness – For North Dakota businesses to compete on a global scale, the state must address challenges facing existing companies and be attractive to companies seeking expansion into the state.
-  Growing from Within – Supporting an attractive and vibrant entrepreneurial ecosystem is key to realizing the economic benefits of (remove intentional indent) homegrown innovations and investments.
-  Meeting Growing Needs – A growing economy requires investment in essential components such as workforce, housing, childcare, community services, and quality of life amenities.
-  Linking Industry and Education – With today's growing workforce needs, economic development professionals serve a critical role of connection growing businesses to education resources and research and development capacity.
-  Creating Vibrant Communities – Supporting a quality of life that attracts and retains talent is vital to maximizing our state's growth potential.

Championing the growth and diversification of North Dakota's economy through professional development, networking, and advocacy.



The Role of EDND

Advocacy and Lobbying

- Represent ND economic development interests in public policy matters
- Collaborate with stakeholders

Knowledge Sharing

- Offer educational programs for community leaders
- Serve as a source of information
- Provide opportunities for members to have an input on association activities

Association Leadership

- Grow membership to strengthen the economic development community's voice
- Bolster the organization
- Expand the outreach of EDND and economic development
- Build relationships to maximize resources

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- What Economic Developers Do*
- Advocating for necessary infrastructure and technology improvements to allow businesses to be successful.
 - Linking business prospects with officials and prospective partners.
 - Creating vibrant communities that attract workers to live and work.
 - Facilitating business start-ups, retention and expansions.
 - Fostering entrepreneurship.
 - Linking prospects with funding sources.
 - Serving as an information resource.
 - Marketing the area.

For more information or to join visit www.ednd.org or call 701-355-4458 to join today!