



EDND FALL CONFERENCE

Monday, Oct.5

EDND will be hosting its Fall Conference in conjunction with the Main Street Initiative Summit Oct. 6-7

- Attendees will have to register separately for the Main Street Summit Oct. 6-7, which will include an economic development focused track planned by EDND.

Monday, Oct. 5 - Radisson Hotel

- 9:30 a.m. Registration
- 10:00 a.m. New Developer’s Roundtable
- 11:00 a.m. Partner update: Commerce, BND
- 12:00 p.m. Lunch: Legislative Panel
- 1:30 p.m. EDND Annual Meeting
- 2:30 p.m. Break
- 3:00 p.m. **Basic Training Module: Putting the ‘Strategic’ in Planning**
Dennis Fraise and Jason Hutcheson, Develop This!
Nearly all meaningful work begins with a plan, but how should you start the planning process? How do you make sure the final product gets put into action instead of sitting on the shelf? The key is to be strategic.
In this session, Dennis Fraise and Jason Hutcheson, hosts of Develop This! Podcast provide guidance for organizations in launching a strategic planning process from identifying the players to narrowing the focus, this session will give you the inspiration and tools necessary to launch a successful planning initiative in your community.
- 4:30 **Small Community Roundtable**
- 4:30 **Large Community Roundtable (5,000 and more)**
- 5:30 **Social**

Cost:
\$100
EDND members
\$150
nonmembers

Room Reservations:

Rooms are available for Sunday, Oct. 4 through Thursday, Oct. 8 at the Radisson Hotel for a price of \$86.40 plus tax. Call 701-255-6000 to reserve a room.